

Validity and Reliability

EDP 612 Week 6

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Reliability and Validity

- **Reliability** and **Validity** are important concepts in both measurement and the full experiment to insure the link between our statistics and conclusions is sound.

Reliability

being consistent

Validity

on target

Reliability

- **Reliability** is the extent to which the measurements of a test remain consistent over repeated tests of the same subject under identical conditions.
 - *Officially.* An experiment is reliable if it yields consistent results of the same measure. It is unreliable if repeated measurements give different results.
 - *Lay terms* Results aren't just a one-off
 - *Day to day example.* A car
 - *Research world example.* Reliability of experiment, replication, and error rate

Validity



- **Validity** of a measure is the degree to which the variable measures what it is intended to measure
 - *Officially.* An experiment is valid if it yields outcomes suitable for answering original questions
 - *Lay terms.* Do the results answer what is supposed to be answered?
 - *Day to day example.* Medical results
 - *Research world example.* Validity of standardized test scores, research results and findings



No **Reliability** and Not **Valid**



Reliable but No **Validity**



Low **Reliability** and Possibly High **Validity**



Two important points



A test can be **Reliable** without being **Valid**.

- A test cannot be **Valid** unless it is **Reliable**.

That's it!

Any questions?

